

Ref: KRBL/SE/2025-26/93

February 09, 2026

<p><b>The General Manager Department of Corporate Services BSE Limited Floor 25, Pheroze Jeejeebhoy Towers Dalal Street, Mumbai – 400 001</b></p> <p><b>Scrip Code: 530813</b></p>	<p><b>National Stock Exchange of India Limited “Exchange Plaza”, C-1, Block-G Bandra-Kurla Complex Bandra (E), Mumbai-400051</b></p> <p><b>Symbol: KRBL</b></p>	<p><b>Series: Eq.</b></p>
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**Sub: India Gate Foods Enters Low- Glycemic Index Rice Segment with Launch of India Gate Uplife Lite Everyday Rice**

Dear Sir/Madam,

Pursuant to provisions of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we announce the launch of **India Gate Uplife Lite Everyday Rice**, a sub-addition to the India Gate Uplife portfolio launched last year.

With the introduction of Uplife Lite Everyday Rice, the brand expands its range of value-added staples for today's active lifestyles supporting steady energy release while fitting seamlessly into familiar food habits. The launch reinforces Uplife's ambition to empower consumers towards healthy eating.

Enclosed is the press release in this regard.

The above information is also available on the Company's website at [www.krblerice.com](http://www.krblerice.com)

You are requested to kindly take the same on record.

Thanking you,

Yours Faithfully,  
**For KRBL Limited**

**Piyush Asija  
Company Secretary & Compliance Officer  
M. No.-A21328**

Encl: As above



## PRESS RELEASE

### **India Gate Foods Enters Low- Glycemic Index Rice Segment with Launch of India Gate Uplife Lite Everyday Rice**

**New Delhi, February 06, 2026:** KRBL Limited, India's leading integrated rice company and parent to India Gate Basmati Rice, has strengthened its presence in the health-focused FMCG space with the launch of **India Gate Uplife Lite Everyday Rice**, a new addition to the India Gate Uplife portfolio.

Launched last year, **India Gate Uplife** is a health forward brand built on the trust and core values of India Gate, positioned as a proactive partner for modern Indian consumers. With the introduction of Uplife Lite Everyday Rice, the brand expands its range of value-added staples for today's active lifestyles—supporting steady energy release while fitting seamlessly into familiar food habits. The launch reinforces Uplife's ambition to empower consumers towards healthy eating.

On the launch, **Ayush Gupta, Head India Business, KRBL Limited**, said “*Building on the successful launch of India Gate Uplife Lite Everyday Rice, we are expanding the brand with a clear ambition to create a meaningful presence in the proactive health and wellness space and evolve into a trusted lifestyle partner for young, emerging India. Anchored in the trust of India Gate, our focus is on innovations such as low GI rice that support steady energy and balanced blood sugar, helping consumers stay active, avoid post-meal lethargy, and do more with their day. This reflects our commitment to bringing healthier, everyday choices to modern Indian households.*”

Addressing the growing preference for staples with added health benefits, **India Gate Uplife Lite Everyday Rice** is a low Glycemic Index rice that helps maintain balanced blood sugar levels and supports sustained energy through the day. Fat-free and trans fat-free, it offers a lighter eating experience while remaining suitable for household consumption. The variant brings purposeful innovation to the evolving low-GI rice category, aligning with the needs of consumers seeking healthier staple choices—*'so light, so right'*.

Adding to this, **Kunal Sharma, Vice President, Marketing and Organised Trade, KRBL Limited**, said, “*Consumers today are seeking staples that align with their wellness aspirations without disrupting everyday taste and habit. With Uplife, our aim is to make health-forward choices more natural, relevant, and accessible in Indian kitchens.*”

The brand's journey began with its first foray into healthy, gut-friendly edible oils, and has since expanded into value-added staples such as **Uplife LITE Everyday Rice**, designed to support proactive wellness in daily diets. Alongside Uplife LITE, the Uplife value-added rice range also includes **Uplife Weight Watchers Brown Rice** and **Uplife GutPro Basmati Brown Rice**, each developed to address specific health goals while remaining suitable for regular household consumption.

The brand's range is currently available across modern trade outlets, as well as leading e-commerce and quick-commerce platforms. This launch marks an important milestone in KRBL's transformation into a diversified, diversified food company.



## **ABOUT KRBL**

**KRBL Ltd. (NSE: KRBL, BSE: 530813)** is a public listed global leader in premium Basmati rice and other consumer food products. KRBL's products are enjoyed daily by consumers across 90+ countries and six continents. With 135 years of legacy rooted in quality and a commitment to innovation, the company is fully integrated from farm to plate—from seed development and contact farming to processing, aging, packaging and retail distribution—ensuring top-tier standards at each step.

What began as a humble family business, has transformed into a global giant specializing in the manufacturing and marketing of premium Basmati rice. The multi-brand food company is driven by a consumer-forward portfolio that includes the flagship brand of the company, India Gate, has been recognized as the World's #1 Basmati Rice Brand along with 13 brands and a variety of products such as Regional Rice, Biryani Masalas, Edible Oils, Brown Rice, Quinoa, Chia Seeds, and Flax Seeds.

As the largest rice miller in the world, the company's dedication extends beyond products—KRBL believes that true success is linked to the well-being of the communities we serve and the health of our planet. With a deep-rooted philosophy of sustainability, the brand is committed to responsible practices that protect the environment and uphold social responsibility.

For more information, log on to <https://krblrice.com/>